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**POT-O-COFFEE HEATS UP THE CANNABIS MARKET BY INTRODUCING
MARIJUANA-INFUSED SINGLE-SERVE COFFEE, TEA AND COCOA**

Pot-O-Coffee aims to become nation's first national cannabis and CBD-infused single-serve coffee line featuring coffee, tea and cocoa.

LOS ANGELES, July. 23, 2015 – Today, Equvest LLC, a California-based beverage company, announces the launch of Pot-O-Coffee, a product line of cannabis-infused beverages consisting of single-serve coffee, tea and cocoa, for multiple state distribution. Designed for new and experienced cannabis users, the Pot-O-Coffee product line consists of two variants for cannabis infusion; one infused with cannabis plant-extracted tetrahydrocannabinol (THC) oil, while the other is infused with non-psychoactive cannabidiol (CBD) derived from agricultural based Hemp Oil.

In an effort to create the first national medical and recreational consumer-friendly cannabis and CBD-infused coffee, tea and cocoa brand, Pot-O-Coffee has established consistency standards in its dose rate offerings: 10mg, 50mg, and 100mg per-cup servings of THC-infused beverages, and 10mg per CBD-infused product.

While the THC-based product will only be available in states where medical or recreational cannabis laws have been established, the Food and Drug Administration (FDA) considers hemp-based CBD a “food-based” product and will be available nationwide. Many CBD users claim to receive medical relief without experiencing the “high” effect that is typically associated with cannabis use.

Pot-O-Coffee will be produced and distributed in each state through carefully vetted state compliant licensed partners. Partners who sign a branded-production licensing agreement can effectively be operational within 30 days. Through a turnkey production process and utilizing state-of-art production facilities and a patent pending clinical formulation, Pot-O-Coffee-licensed operators are able to produce and distribute consistent, quality controlled beverages. Each Pot-O-Coffee single-serve product is individually wrapped and packaged to ensure safety as well as quality and freshness.

"We believe that one of the main challenges facing the cannabis industry is a lack of consistency. If patients and consumers don't trust the brands they are purchasing, it will have a direct impact on the establishments dispensing or selling cannabis and CBD products," says Cass Riese, Vice President of Marketing at Equvest. "Our Pot-O-Coffee partners seek to establish consistency. From packaging and product quality to taste and effect, the consumer must know what they are purchasing and be happy final branded product."

About Equvest, LLC.

Equvest, LLC, an innovative Alternative Medicine company , through its operating subsidiary Pot-O-Coffee, licenses intellectual properties for the production of THC and CBD infused products targeting the expanding medical and recreational retail markets. As part of a comprehensive strategy to stimulate a rapid expansion into the growing market place for medical and recreationally legal cannabis, Pot-O-Coffee is also piloting several cannabis based medicinal and consumer products through it's licensing network with service offerings such as their branded line of THC products, Pot-O-Tea and Pot-O-Coco as well as and their CBD line of Pot-O-Coffee and Pot-O-Tea. The company has tentative license agreements for production in California, Colorado, Nevada, and Washington and planning to add 5 more in the 3rd and 4th quarters of 2015. Pot O Coffee also expects to add additional products to it's line by the beginning of Q4 2015. For more information please visit www.potocoffee.coffee

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